



# MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES

(Deemed to be University under Section 3 of the UGC Act, 1956, NAAC Accredited 'A++' Grade)

## School of Leadership and Management

### DATE SHEET

Notified on: 24/10/2024

End Semester Theory Examinations, December 2024

Course : Master of Business Administration

Examination Center: "BLOCK- C"

SEMESTER-I (Main/PSC/Re-Appear )			
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
19-Dec-24	Thursday	Digital Technologies & Systems	6.0LMP101C00
21-Dec-24	Saturday	Economics For Decision-Making	6.0LMP101C01
23-Dec-24	Monday	Accounting For Managers	6.0LMP102C01
26-Dec-25	Friday	Managerial Economics	MBA-DS-103
27-Dec-24	Friday	Managerial Statistics	6.0LMP103C01
31-Dec-24	Tuesday	Individual And Organizational Dynamics	6.0 LMP104C01
3-Jan-25	Friday	Marketing Management-I	6.0LMP105C01
6-Jan-25	Monday	Managerial Communication-I	6.0LMP101C05
8-Jan-25	Wednesday	Data Analysis Using Excel	6.0LMP101E03

  

SEMESTER-II (PSC/Re-Appear )			
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
13-Jan-25	Monday	Financial Management	MBA-DS-207

  

SEMESTER-III (Main/PSC/Re-Appear )			
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Employability Skills	MBA-DS-302
21-Dec-24	Saturday	Integrated Marketing Communication	MBA-DS-MK-302
		Managing Multinational Enterprises	MBA-DS-IB-303
23-Dec-24	Monday	Consumer Behaviour	MBA-DS-MK-303
24-Dec-24	Tuesday	Performance Management In Organizations	MBA-DS-HROB-301
26-Dec-24	Thursday	Compensation And Benefits Management	MBA-DS-HROB-304
27-Dec-24	Friday	Ethos, Values And Culture For Managers	MBA-GE-08

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*2024-10-24*

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Date	Day	Subject Title	Subject Code
30-Dec-24	Monday	Product And Brand Management	MBA-DS-MK-301
		Service Marketing	MBA-DS-MK-304
31-Dec-24	Tuesday	Strategic HR Management	MBA-DS-HROB-302
2-Jan-25	Thursday	Quality Management Practices	MBA-GE-09
3-Jan-25	Friday	Modelling Using Excel	MBA-DS-BA-301
4-Jan-25	Saturday	Business Analytics	MBA-DS-BA-308
6-Jan-25	Monday	Introduction To Business Intelligence	MBA-DS-BA-309
		Predictive Analytics	MBA-DS-BA-310
7-Jan-25	Tuesday	Security Analysis And Portfolio Management	MBA-DS-FN-301
		Fundamentals Of Digital Marketing	MBA-DS-DME-301
8-Jan-25	Wednesday	Financial Markets And Services	MBA-DS-FN-302
		Social Media Marketing	MBA-DS-DME-305
9-Jan-25	Thursday	Financial Derivatives	MBA-DS-FN-306
		Fundamentals Of E-Commerce	MBA-DS-DME-302
10-Jan-25	Friday	Supply Chain And Logistics Management	MBA-DS-OM-301

### SEMESTER-IV (PSC/Re-Appear )

Exam Timings: 09:00 AM to 12:00 Noon

Date	Day	Subject Title	Subject Code
2-Jan-25	Thursday	Quality Management Practices	MBA-GE-09
6-Jan-25	Monday	Digital Marketing	MBA-DS-MK-401
7-Jan-25	Tuesday	Export - Import Procedures And Documentation	MBA-DS-IB-402
8-Jan-25	Wednesday	Sales And Distribution Management	MBA-DS-MK-404

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**Controller of Examinations**

*Anita*  
25/10/24  
Dr. Anita Khosla  
Controller of Examination  
Manav Rachna International  
Institute of Research & Studies  
(Deemed to be University)  
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## School of Leadership and Management

### DATE SHEET

Notified on: 24/10/2024

### End Semester Theory Examinations, December 2024

Course : BBA (General, Banking and Financial Markets, Business Intelligence and Analytics)

Examination Center: "BLOCK- C"

SEMESTER-I (Main/PSC/Re-Appear )			
Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
19-Dec-24	Thursday	Business Mathematics	4.5LMU101C00
		Business Mathematics	BBA-DS-101
21-Dec-24	Saturday	Business Information System	4.5LMU100C00
23-Dec-24	Monday	Business Organization And Management	4.5LMU102C00
		Business Organization And Management	BBA-DS-102
27-Dec-24	Friday	Business Economics (Macro & Micro)	4.5LMU103C01
31-Dec-24	Tuesday	Financial Accounting	4.5LMU104C01
		Financial Accounting	BBA-DS-105
3-Jan-25	Friday	Fundamentals of Financial Planning	4.5LMU105C01
		Fundamentals of Financial Planning	BBA-DS-106
		Introduction To Business Analytics	4.5LMU135C01
7-Jan-25	Tuesday	Business Communication	4.5LMU106C05
8-Jan-25	Wednesday	Computer Fundamentals	BBA-DS-103
9-Jan-25	Thursday	Managerial Economics	BBA-DS-107
SEMESTER-II (PSC/Re-Appear )			
Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
3-Jan-25	Friday	Environmental Studies	CH-202B
9-Jan-25	Thursday	Business Statistics	BBA-DS-201
10-Jan-25	Friday	Database Management System	BBA-DS-202
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
13-Jan-25	Monday	Company Accounts	BBA-DS-203
14-Jan-25	Tuesday	Human Resource Management	BBA-DS-205

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Date	Day	Subject Title	Subject Code
15-Jan-25	Wednesday	Macro Economics	BBA-DS-206
16-Jan-25	Thursday	Business Content Writing	BBA-DSE-012

### SEMESTER-III (MAIN/PSC/Re-Appear )

Exam Timings: 01:00 PM to 04:00 PM

Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Organizational Behaviour And Development	BBA-DS-301
24-Dec-24	Tuesday	Business Environment	BBA-DS-303
26-Dec-24	Thursday	Cost And Management Accounting	BBA-DS-304
30-Dec-24	Monday	Operations Management	BBA-DS-306
		Retail Management	BBA-DS-307
2-Jan-25	Thursday	Fundamental And Technical Analysis	BBA-DS-305A
		Fundamental And Technical Analysis	BBA-DS-305
4-Jan-25	Saturday	Indian Financial System	BBA-DSE-001
6-Jan-25	Monday	Principles Of Banking	BBA-DSE-002
8-Jan-25	Wednesday	Data Analytics Using R	BBA-DS-321

### SEMESTER-IV (PSC/Re-Appear )

Exam Timings: 01:00 PM to 04:00 PM

Date	Day	Subject Title	Subject Code
3-Jan-25	Friday	Business Law	BBA-DS-401
4-Jan-25	Saturday	Financial Management	BBA-DS-403
6-Jan-25	Monday	Principles Of Banking	BBA-DSE-002
7-Jan-25	Tuesday	Marketing Management	BBA-DS-405
8-Jan-25	Wednesday	Sales And Distribution Management	BBA-DSE-003

**Examination Center: "BLOCK- A"**

### SEMESTER-V (Main/PSC/Re-Appear )

Exam Timings: 09:00 AM to 12:00 Noon

Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Taxation Law And Practices	BBA-DS-503
24-Dec-24	Tuesday	Service Marketing	BBA-DS-504
		Information Technology In Banking & Finance	BBA-DS-506
26-Dec-24	Thursday	Money And Banking	BBA-DSE-006



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Date	Day	Subject Title	Subject Code
30-Dec-24	Monday	E-Commerce	BBA-DSE-008
2-Jan-25	Thursday	Business Negotiation Skills	BBA-DSE-005

### SEMESTER-VI (PSC/Re-Appear )

Exam Timings: 01:00 PM to 04:00 PM

Date	Day	Subject Title	Subject Code
2-Jan-25	Thursday	Business Negotiation Skills	BBA-DSE-005
3-Jan-25	Friday	Computer Networking And Internet	BBA-DSE-007
7-Jan-25	Tuesday	Business Analytics	BBA-DSE-014
9-Jan-25	Thursday	Corporate Governance And Ethics	BBA-DS-601

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*Anita Khosla*  
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## School of Leadership and Management DATE SHEET

Notified on: 24/10/2024

End Semester Theory Examinations, December 2024

Course : BBA (Global) International Business

Examination Center: "BLOCK- C"

SEMESTER-I (Main/PSC/Re-Appear )			
Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
19-Dec-24	Thursday	Accounting Systems And Processes	ACCT510
		Accounting Principles	2.101
21-Dec-24	Saturday	English For Academic Purposes -IIA	BBA-DS-108
23-Dec-24	Monday	Introduction To International Business	BBA-DS-115
27-Dec-24	Friday	Professional Skills	BUSS510
31-Dec-24	Tuesday	Principles of Economics	ECON510
3-Jan-25	Friday	Essentials of Mathematics And Statistics	MATH510
		Business Mathematics And Statistics	2.115
7-Jan-25	Tuesday	Introduction To Management Dynamics	MGMT510

SEMESTER-III (Main/PSC/Re-Appear )			
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	International Advertising And Promotions	BBA-DSE-010
24-Dec-24	Tuesday	Marketing Communications	MKTG611
		Service Marketing	2.355
26-Dec-24	Thursday	Organisational Decision-Making Skills Part 1	BUSS611A
30-Dec-24	Monday	Organisational Decision-Making Skills Part 2	BUSS611B
2-Jan-25	Thursday	Retail Management	BBA-DS-307
4-Jan-25	Saturday	Consumer Insights	MKTG610
6-Jan-25	Monday	The Contemporary Work Environment And Compliance	BUSS610
7-Jan-25	Tuesday	Operations Management	2.225

SEMESTER-IV (PSC/Re-Appear )			
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
4-Jan-25	Saturday	Financial Management	BBA-DS-403

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**Examination Center: "BLOCK- A"**

<b>SEMESTER-V (Main/PSC/Re-Appear )</b>			
<b>Exam Timings: 09:00 AM to 12:00 Noon</b>			
<b>Date</b>	<b>Day</b>	<b>Subject Title</b>	<b>Subject Code</b>
20-Dec-24	Friday	Applied Marketing Management	2.361
24-Dec-24	Tuesday	International Logistics Management	BBA-DS-505
26-Dec-24	Thursday	Strategic Management	2.222
30-Dec-24	Monday	E-Commerce	BBA-DSE-008
2-Jan-25	Thursday	Business Negotiation Skills	BBA-DSE-005

<b>SEMESTER-VI (PSC/Re-Appear )</b>			
<b>Exam Timings: 01:00 PM to 04:00 PM</b>			
<b>Date</b>	<b>Day</b>	<b>Subject Title</b>	<b>Subject Code</b>
3-Jan-25	Friday	Computer Networking And Internet	BBA-DSE-007

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*dhruv*  
25/10/24

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## School of Leadership and Management

### DATE SHEET

Notified on: 24/10/2024

### End Semester Theory Examinations, December 2024

Course : BBA (Digital Marketing)

Examination Center: "BLOCK- C"

SEMESTER-I (Main/PSC/Re-Appear )			
Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
19-Dec-24	Thursday	Business Mathematics	4.5LMU101C00
		Business Mathematics	BBA-DS-101
21-Dec-24	Saturday	Business Information System	4.5LMU100C00
23-Dec-24	Monday	Business Organization And Management	4.5LMU102C00
		Business Organization And Management	BBA-DS-102
27-Dec-24	Friday	Business Economics (Macro & Micro)	4.5LMU103C01
31-Dec-24	Tuesday	Financial Accounting	4.5LMU104C01
		Accounting For Managers	BBA-DS-112
3-Jan-25	Friday	Digital Marketing And Design Thinking	4.5LMU125C01
7-Jan-25	Tuesday	Business Communication	4.5LMU106C05
7-Jan-25	Tuesday	Business Computing	BBA-DS-109
SEMESTER-II (PSC/Re-Appear )			
Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
3-Jan-25	Friday	Environmental Studies	CH-202B
8-Jan-25	Wednesday	Internet And Web Technologies (Theory)	BBA-DS-209
9-Jan-25	Thursday	Business Statistics	BBA-DS-201
10-Jan-25	Friday	Sales And Distribution Management	BBA-DS-210
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
7-Jan-25	Tuesday	Business Analytics	BBA-DSE-014
14-Jan-25	Tuesday	Human Resource Management	BBA-DS-205
SEMESTER-III (Main/PSC/Re-Appear )			
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Organizational Behaviour And Development	BBA-DS-301
24-Dec-24	Tuesday	Business Economics For Managers	BBA-DS-309
26-Dec-24	Thursday	Cost And Management Accounting	BBA-DS-304
30-Dec-24	Monday	Web Design & Search Engine Optimisation	BBA-GE-002

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2-Jan-25	Thursday	Entrepreneurship Development And Practices	BBA-DSE-013
4-Jan-25	Saturday	Indian Financial System	BBA-DSE-001
6-Jan-25	Monday	Principles of Banking	BBA-DSE-002

**SEMESTER-IV (PSC/Re-Appear )****Exam Timings: 01:00 PM to 04:00 PM**

Date	Day	Subject Title	Subject Code
3-Jan-25	Friday	Customer Relationship Management	BBA-DS-412
4-Jan-25	Saturday	Financial Management	BBA-DS-403
7-Jan-25	Tuesday	Digital Advertising And Web Analytics	BBA-GE-003
8-Jan-25	Wednesday	Online And Social Media Marketing	BBA-GE-004
9-Jan-25	Thursday	Business Research Methods	BBA-DS-402
10-Jan-25	Friday	Social Media For Promotion	BBA-DSE-004

**Examination Center: "BLOCK- A"****SEMESTER-V (Main/PSC/Re-Appear )****Exam Timings: 09:00 AM to 12:00 Noon**

Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Consumer Behaviour	BBA-DS-507
24-Dec-24	Tuesday	Brand Management In Digital Marketing	BBA-DS-508
26-Dec-24	Thursday	Money And Banking	BBA-DSE-006
30-Dec-24	Monday	E-Commerce	BBA-DSE-008
2-Jan-24	Tuesday	Business Negotiation Skills	BBA-DSE-005
4-Jan-24	Thursday	Global Business Environment	BBA-DS-509
6-Jan-24	Saturday	Mobile App Designing And E-Commerce	BBA-GE-005

**SEMESTER-VI (PSC/Re-Appear )****Exam Timings: 01:00 PM to 04:00 PM**

Date	Day	Subject Title	Subject Code
6-Jan-25	Monday	Principles Of Banking	BBA-DSE-002
9-Jan-25	Thursday	Corporate Governance And Ethics	BBA-DS-601

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25/10/24

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## School of Leadership and Management DATE SHEET

Notified on: 24/10/2024

End Semester Theory Examinations, December 2024

Course : BBA (Retail and Sales Management)

Examination Center: "BLOCK- A"

### SEMESTER-I (PSC/Re-Appear )

Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
19-Dec-24	Thursday	Business Organization And Management	BBA-RM-101
21-Dec-24	Saturday	Fundamentals In Accounting	BBA-RM-102
23-Dec-24	Monday	Sales And Marketing	BBA-RM-103
27-Dec-24	Friday	Introduction To Retail Management	BBA-RM-104
3-Jan-25	Friday	EVS	OBT-UC-161

### SEMESTER-II (PSC/Re-Appear )

Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
31-Dec-24	Tuesday	Business Statistics	BBA-RM-201
2-Jan-25	Thursday	Business Communication	BBA-RM-204

### SEMESTER-III (PSC/Re-Appear )

Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Organization Behaviour And Development	BBA-RM-301
24-Dec-24	Tuesday	Managerial Economics	BBA-RM-302
26-Dec-24	Thursday	Business Environment	BBA-RM-303

### SEMESTER-IV (PSC/Re-Appear )

Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
4-Jan-25	Saturday	Macro Economics	BBA-RM-401
6-Jan-25	Monday	Digital Marketing	BBA-RM-402

### SEMESTER-V (Main/PSC/Re-Appear )

Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Business Research Methods	BBA-RM-501
24-Dec-24	Tuesday	Financial Management	BBA-RM-502

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Date	Day	Subject Title	Subject Code
26-Dec-24	Thursday	Service Marketing	BBA-RM-503
30-Dec-24	Monday	Team Management – I	BBA-RM-504

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